

StrawberrySocial

10 years of impact

Celebrating a decade of brand protection and social media moderation

67

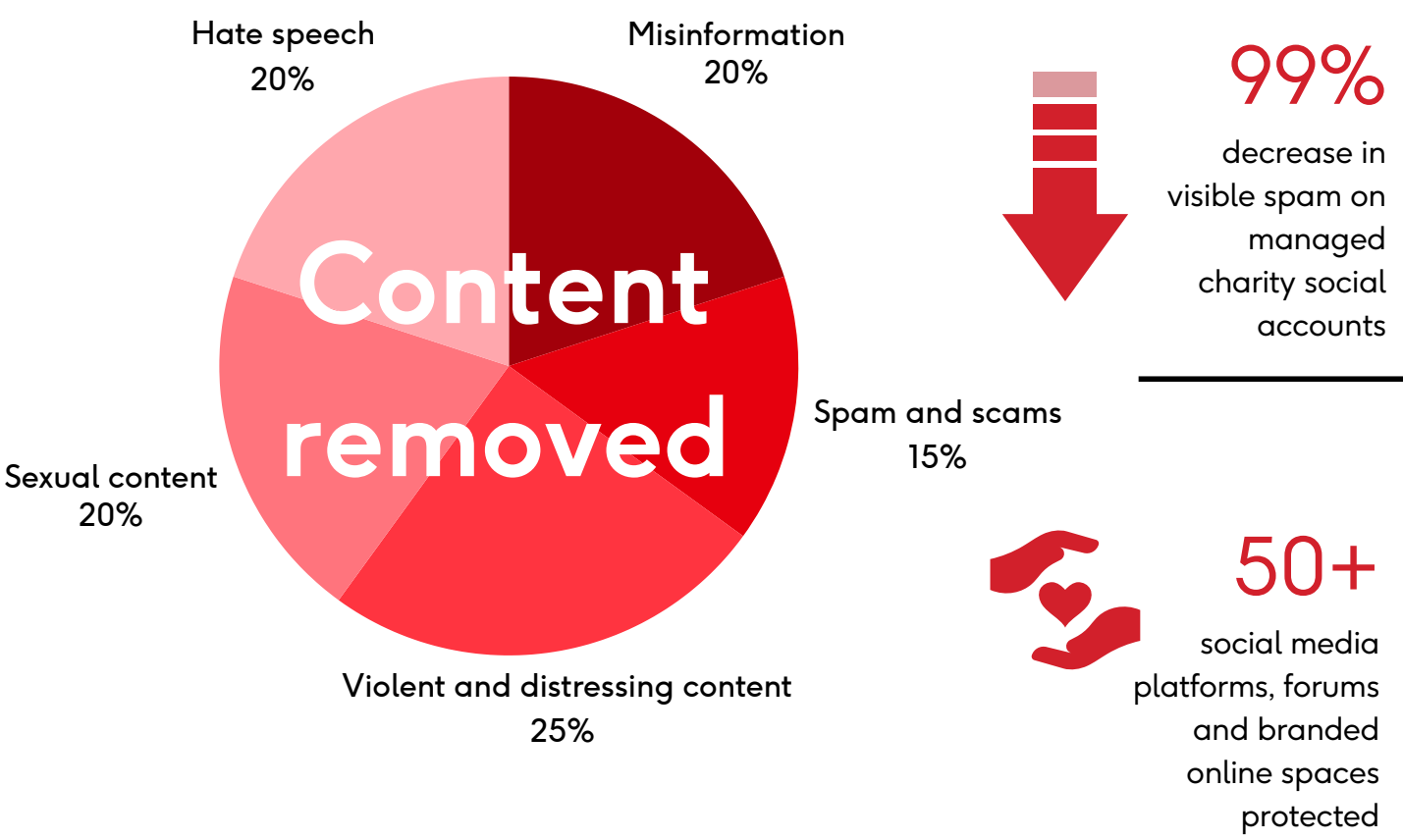
Brands, charities and agencies supported

1,250

Projects delivered since 2015

7.2m

pieces of harmful content removed



Global, multi-lingual team



250

years of combined experience in online safety and community engagement



602k

emails sent



72k

cups of tea and coffee consumed



10 years of social media change

“Fake news” dominates headlines

AI deepfakes emerge online

UK introduces Online Safety Act

Bluesky, Threads launch; private platforms grow

Facebook ends fact-checking program

2015

2016

2017

2018

2019

2021

2022

2023

2024

2025

Rise of online misinformation

TikTok reshapes social media

Increased online child safety concerns amid rise of AI-generated CSAM

Twitter acquisition impacts moderation

EU tightens moderation regulations

Keeping online communities safe and engaged 24/7. Find out more at strawberrysocial.com

Our dedicated team continues to safeguard vulnerable users, ensuring safe and engaged online spaces for charities, brands, and communities worldwide.

All figures are approximate and based on internal data, industry averages, and reasonable assumptions.